



LEADING IN INNOVATION

COMPANY PROFILE

# Content

Page **1** Corporate Structure

**2** Corporate Milestone

**3** Strategic Intent

**4** Our Commitment

**5** Board of Commissioners and Directors

**7** Our Products

**8** Our Business

**10** Collaborations & Partnerships

**11** Production Facilities

**12** Marketing Strategy

**13** Our Achievements

**14** Sustainability

**15** Corporate Social Responsibility

# Company Structure



# Corporate Milestone



PT Tudung & PT Tudung Putra Putri Jaya



PT Garudafood Putra Putri Jaya, PT Sinarniaga Sejahtera (SNS)

Sumedang Factory



Launch



Second Sumedang Factory

SUNTORY GARUDA  
PT Sundry Garuda Beverage

New Logo Garudafood



Golden Bird Pacific Trading Ltd



Listed as Public Company ('GOOD')

Launch Gery X-Quest



PT Mulia Boga Raya Tbk (MBR)



Launch



2025

Grand Launching



2024

2020

2019

PT Garuda Beverage Sukses (GBS) GarudaBeverage

PT Garuda Sehat Jaya (GSJ) GarudaSehat

PT Hormel Garudafood Jaya (HGJ)



Launch Dilan, Establish PT Garuda Elang Nusantara (GEN)



Enhance Barry Callebaut Partnership



1958  
1979



1990

1994

Gresik Factory, Biscuit Category



1997

PT Triteguh Manunggalsejati

1998

Garuda Pilus



2001

Gery Wafer Stick



2003

Okky Jelly Drink



Launch  
Mowtea



2005

2007

2008

Launch



Launch  
CLEVO



2009

2011

2012

2015

2016

2018



# Our Vision

Leading F&B company with sustainable growth through innovation



# Our Mission

We are a transformation making company that creates value to society based on interdependent co-arising



# Our Philosophy

1. Human Values
2. Business Ethics
3. Unity Through Harmony
4. Speed and Leading Change
5. Working Smart in Learning Culture



**Bapak Darmo Putro & Ibu Pusponingroem**  
Founders

“Success is born through Honesty, Persistence and Commitment in the light of constant Prayer”

-Founders' Spirit-

**Garudafood's policy is a corporate commitment to:**



**Safety**



**Health**



**Quality**



**Food Safety**



**Halal Guarantee**



**Environment**



**Regulatory Compliance**

**Our Commitment**



*Quality Management System*



*CPPOB*



*Food Safety Management*



*Indonesian National Standards for Biscuits*



*Risk Management Program*



*Processed Food Safety Management Systems*



*Health and Safety Management System*



*Certification of Economic Operators*



*Environmental Management System*



*Halal Product Guarantee*



*Assessment Program for Improving Company Performance in Environmental Management*

## Board of Commissioners

# Accomplished Commissioners with proven track records



**Sudhamek Agoeng Waspodo Soenjoto**  
President Commissioner



**Hartono Atmadja**  
Commissioner



**Prof. Dorodjatun Kuntjoro-Jakti, Ph.D**  
Independent Commissioner



**Pangayoman Adi Soenjoto**  
Commissioner



**Rahajoe Dewiningroem Soenjoto**  
Commissioner



**Haijiang Gu**  
Commissioner



**Swen Neufeldt**  
Commissioner



**Fitra Dewata Teramihardja**  
Independent  
Commissioner



**Donald Reginald Gadsden**  
Independent Commissioner

# BOARD OF DIRECTORS



**Hardianto Atmadja**

**President Director**



**Fransiskus Johny  
Soegiarto**

**Director**



**Johannes Setiadharna**

**Director**



**Paulus Tedjosutikno**

**Director**



**Robert Chandrakelana  
Adjie**

**Director**



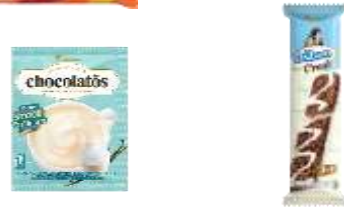
**Ruli Setiawan S L Tobing**

**Director**

# Product Portfolio: Domestic

## Extensive range of products with more than 200 SKUs

### Our Newest Products



### Peanuts



### Pilus Snacks



### Pellet Snacks



### Processed Cheese & Salad Dressing



### Confectionery



### Biscuits



### Chocolate Drink



### Jelly Drink & Ready-to-Drink



### Dairy



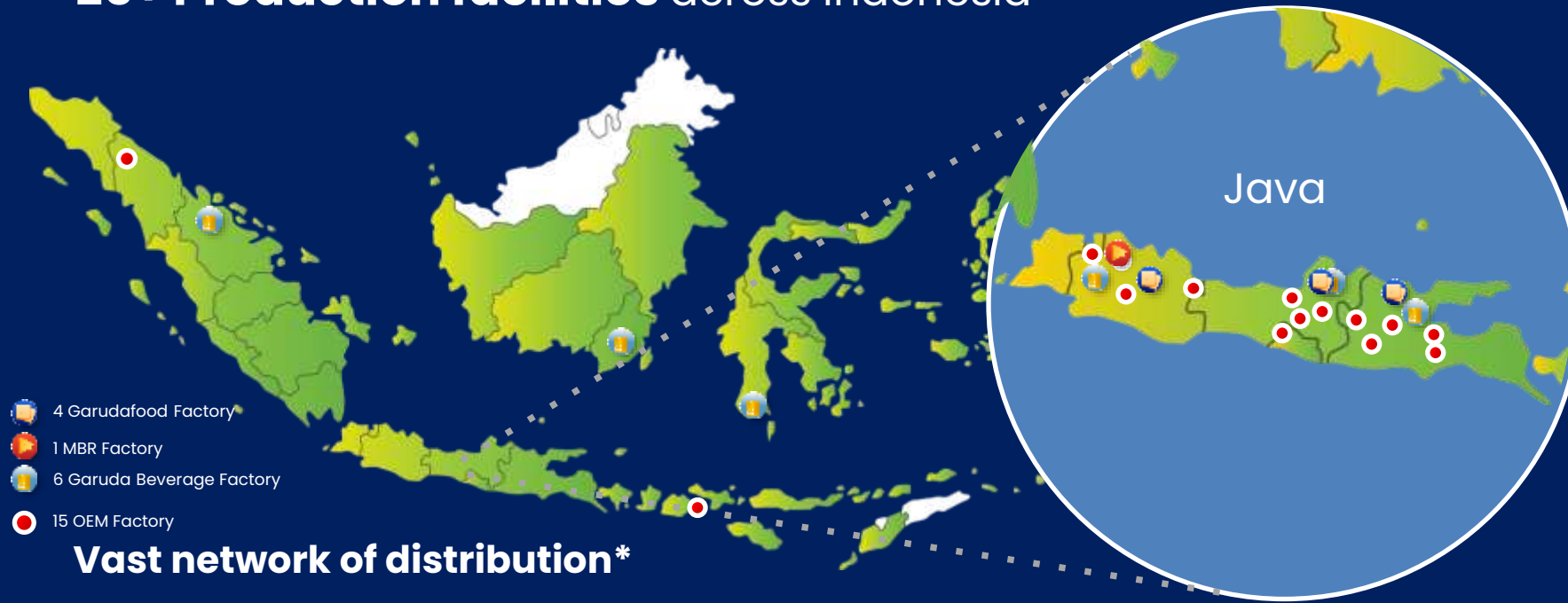
### Peanut Butter



## Domestic Overview

# Market Leader in Wafer Stick, Nut & Pilus

25+ Production facilities across Indonesia



- 4 Garudafood Factory
- 1 MBR Factory
- 6 Garuda Beverage Factory
- 15 OEM Factory

Vast network of distribution\*



120  
Depots



180  
Sub-Distributors



>340,000  
Active Customers



>900  
Units



>1,700  
Salesman



\*Managed by PT Sinarniaga Sejahtera (SNS), a subsidiary company

# Growing export sales



Available in **>30 countries**  
around the world

## A flavorful selection of more than 100 exported SKUs

### Biscuits



### Peanuts



### Processed Cheese



### Confectionary



# Collaboration & Partnership

Collaboration through new product innovation and partnerships

## Product

### Local



### USA / China



### Asia



### Europe (SOON)



## Manufacturing



Barry Callebaut Plant-in-Plant

## Distribution

 Many local partners across Indonesia

180 of sub distributions in national market

More than 30 of countries in international market



Collaboration through  
New Product Innovation  
and Partnership



Gery Saluut Malkist  
Production (Biscuits)

Dough Molding  
Process



Clevo Dairy  
Production (Dairy)

Packaging Process



Wafer Stick  
Production (Biscuits)

Automatic Packaging  
Process

# Production Facility



Kacang Garuda  
Production  
(Roasted Peanuts)

Seasonal Process



Garuda Rosta  
Production  
(Coated Peanuts)

Seasonal Process



Garuda Crunchy  
Production (Snacks)

Frying Process

# Marketing Strategy

## Built In Series

Series : Aku Bukan Wanita Pilihan (RCTI)



## TVC & Youtube Placement



## Social Media Campaign



## KOL Endorsement



Campaign Gery Saluut Malkist

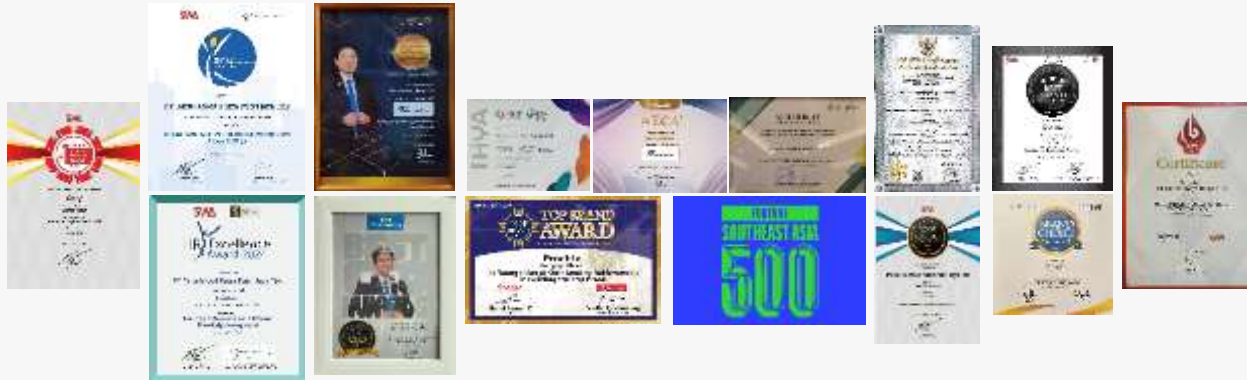


Campaign Garuda Pilius



Campaign Chocolatos Wafer

# Awards & Recognitions



- 🏆 Newsweek World's Most Trustworthy Companies
- 🏆 Fortune Southeast Asia 500
- 🏆 Fortune Indonesia 100
- 🏆 Indonesia Best CEO: Hardianto Atmadja
- 🏆 Corporate Sustainability Awards
- 🏆 ESG Award
- 🏆 HR Asia: Best Companies to Work for in Asia
- 🏆 HR Excellence Award
- 🏆 Indonesia Best Employee Engagement Award
- 🏆 Indonesia Sales Team Champion: SNS
- 🏆 Indonesia Best Employee Engagement Award
- 🏆 Indonesia Best Women Empowerment Companies Awards
- 🏆 Indonesia Most Reputable Companies Award
- 🏆 Indonesia Employers of Choice Award
- 🏆 Indonesia Marcomm Corcomm Dream Team: Garudafood & MBR
- 🏆 SNI Award - The National Standardization Agency (BSN)
- 🏆 Naker Award (Paramakarya) - The Ministry of Manpower
- 🏆 Occupational Health and Safety (K3 Awards) - The Ministry of Manpower
- 🏆 Mitra Bakti Husada - The Ministry of Health
- 🏆 Indonesia Halal Industry Award - The Ministry of Industry
- 🏆 TOP Halal Award - Global Halal Brand: Garuda
- 🏆 Indonesia Best Brand Award: Garuda, Chocolatos, OKKY, Mountea
- 🏆 Brand Choice Award: Chocolatos, Gery, Prochiz
- 🏆 Indonesia Original Brand Award: Chocolatos, Gery, Prochiz
- 🏆 Best Brand Collaboration of the Year: Chocolatos
- 🏆 Top Brand Award: Prochiz
- 🏆 Indonesia Local Brand of the Year: Prochiz

# Sustainability

## Garudafood's Top Focus on Sustainability

### Nurturing Environment for a Better Future



#### 1. Energy management & green energy



#### 2. Waste Management 3. Water Management



#### 4. Protect Biodiversity



### Empowering Employee Welfare



#### 1. Occupational health and safety



#### 2. Enhancing organizational capability and employee wellbeing



### Contributing to Socio-economic Development



#### 1. Corporate Social Responsibility



#### 2. Create business inclusivity with local supplier and fostered farmer partnerships



Peanut farmers



Dairy farmers

### Delivering trustworthy and nutritious product through ethical business practices



#### 1. Quality, safety and halal products



#### 2. Strong Corporate Governance & Ethics



#### 3. Ensure Sustainable Procurement



# Fostering Social Sustainability through Inclusive Practices



## Education

Actively supports inclusive and quality education by providing learning opportunities for all. The program involves employees as donors and volunteers, teaching and sharing knowledge with beneficiaries, from elementary school to university level.



## Humanitarian Aid

Reflects care for all people, regardless of ethnicity, race, or religion. The aid is provided through food packages, clean water, medicine, blankets, clothing, financial assistance, Garudafood products, and psychosocial support.



## Environment

Consistently supports environmental sustainability and the development of eco-friendly alternative energy sources within its operations and surrounding communities.



## Community Empowerment

Empowers communities through various programs to foster economic, social, and environmental self-reliance, aiming to inspire entrepreneurship and build a more independent and productive society.



## Health

Promotes a healthy lifestyle among employees and demonstrates care for the community through blood donation and comprehensive nutrition programs.

# Thank You



[www.garudafood.com](http://www.garudafood.com)

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